

## **When asked the Question, “What is Discovery Park?” what do you say?**

Here are two possible answers that you could take and make your own. Both of these highlight consistent and significant points about Discovery Park. You can create your own answer. These are intended as help, assistance, exemplars.

### **Answer One:**

Purdue University’s Discovery Park connects major investments in research personnel, students, and facilities as a focal point for interdisciplinary research. Purdue’s sciences and engineering are world-class and Discovery Park links them in a unique, interdisciplinary culture to attack challenging problems of global significance—energy, environment, climate change, disease, healthcare. Broad industrial support generates innovation and positive economic impact. In new sciences like nanotechnology and advanced life sciences and in clinical fields like oncology, the people of Discovery Park push innovations to commercial development in an entrepreneurial environment. Discovery Park creates opportunities for partners to build companies and new technologies and for investors to help interdisciplinary science flourish.

### **Answer Two:**

Discovery Park is Purdue’s focal point for interdisciplinary research and delivery that connects with companies, corporations, and partners. Built on the world-class capabilities of Purdue and international collaborations, Discovery Park’s research personnel, students, and facilities address global issues like energy, environment, climate change, disease, and healthcare. Discovery Park operates at the interfaces of new sciences such as nanotechnology and life science to create new frontiers for discovery and delivery. New technologies to change lives are pushed to market through the Burton Morgan Center for Entrepreneurship and the Purdue Research Park. An investment in Discovery Park is an investment in a better future.